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CERTIFICATE AWARDED TO

Mair Demarco

FOR COMPLETION OF

Product Strategy

Discovering, Developing, Managing and Marketing Products as a Business

August - October 2021

Francusca Jureli

FRANCESCA CORNELLI Dean, Kellogg School of Management Donald P. Jacobs Professor of Finance

Credential ID: 40959643

THOMAS O'TOOLE Associate Dean of Executive Education Clinical Professor of Marketing

EXECUTIVE EDUCATION